

PCG Services to Strengthen Public Health Agencies



In November 2022, the Centers for Disease Control (CDC) issued significant grant funding to strengthen public health workforce and infrastructure. This historic grant is focused on strengthening workforce, foundational capabilities, and data modernization at state and local levels. Public Consulting Group (PCG) is well positioned to help health agencies navigate the programs related to this grant given our public health expertise and lessons learned from supporting multiple statewide and local public health efforts over the past three years.

PCG's Public Health Services

Public Consulting Group



Program Evaluation

PCG can employ a systematic method for collecting, analyzing, and using data to examine the effectiveness and efficiency of programs and improve public health actions.



Grant Management

PCG is experienced in managing all aspects of grants on behalf of states to ensure the programmatic and operational goals of the grant is met, while the administrative and compliance duties are managed efficiently and effectively by outside resources.



Staff Augmentation

PCG can provide highly qualified staff needed to support a wide range of public health priorities, including administrative support, data management, outreach and education, research, interview programs, and more.



Workforce Development

PCG's workforce development team offers expertise in topics such as internal and external pipeline development, onboarding, and retention strategies to preserve highly qualified staff.



Data Modernization

PCG can advise on data modernization strategy and management, create implementation plans, and implement work plans to support data modernization efforts.

A Trusted Partner to Public Health Agencies



New York State Department of Health (NYSDOH) Local Health Department (LHD) Direct Assistance Program

Since June 2022, PCG has worked with NYSDOH to recruit, hire, train, and manage specialized staff to support LHDs across the state. Currently, PCG works with 12 LHDs and manages up to dozens of remote and virtual staff who provide specialized professional services to public health departments. Under this project, PCG provides the following services: recruiting, hiring, and onboarding; human resources; technology; payroll; workplan development and management; reporting, monitoring, and analysis; and on-site and remote staff management.



Massachusetts Office of Local and Regional Public Health (OLRH)

Without significant state staff capacity, the OLRH contracted PCG to provide a range of support around data modernization and workforce development priorities. PCG and state partners conducted a baseline capacity assessment to define the current state of the workforce such as how many are employed in the field, who the employer of record is, numbers by occupation, education attainment and licensing of the staff. While these data were being collected, other initiatives were implemented in parallel, including forming regional training hubs, hiring centralized trainers, adopting a centralized learning management system (LMS), and assuming responsibility of licensing for Registered Sanitarians and Certified Health Officers.



U.S. Virgin Islands Medicaid Office

PCG provides Project Management Office (PMO) services to the U.S. Virgin Islands Medicaid Office. In that capacity, PCG and territory officials identified the CDC Public Health Infrastructure grant as a potential opportunity to expand data modernization efforts related to territory's Health Information Exchange (HIE). Together with the territory's Public Health division, we drafted a data modernization proposal to help expand health data exchange capabilities and provide technical assistance and onboarding to community organizations looking to exchange data.



Missouri ARPA Management Consulting Services

PCG manages funding allocated under the American Rescue Plan Act (ARPA). PCG manages administrative and reporting components for the state.



Arkansas Medicaid Expansion Evaluation

PCG assists with designing and conducting an independent evaluation of a recent extension of the state's 1115 Medicaid demonstration waiver. PCG uses data as our guide to make informed, well-documented recommendations that outline successes and areas for improvement.

To learn more about how PCG can support your public health program, contact us today!

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