

# Career Pathways Consulting Services

Create sustainable pathways to prepare students for successful careers. We can help.

Cross-sector partnerships are key to sustain career pathways that offer young people early exposure to the world of work and hands-on professional experiences. At Public Consulting Group (PCG), we work closely with education systems and workforce partners to use data to improve career pathway offerings and work-based learning opportunities to prepare students for the labor market. With expertise on legislation such as Perkins V and the Workforce Innovation and Opportunity Act (WIOA), PCG consultants provide strategic solutions for greater collaboration and alignment between K-12, higher education, the workforce system, and community partners.

## How can PCG help?

We offer a range of consulting services to support strong pathways to college and careers, including:

- ✓ Gap analysis of career pathways curriculum, programs, and credentialing
- ✓ Labor market data analysis for high-wage, in-demand industries and skills
- ✓ Education and workforce partnership development and coordination
- ✓ Coordination of state agencies, public school systems, and postsecondary institutions
- ✓ Apprenticeship program development and grant administration
- ✓ College and career pathway design and strategic planning
- ✓ Internship and work-based learning program design
- ✓ Professional development design and delivery (for secondary and postsecondary educators)
- ✓ Employer engagement and facilitation
- ✓ Strategic communications and stakeholder engagement

## Who does PCG serve?

Our partners and clients from across the public and private sectors include:

K-12 school districts

State agencies

Community colleges

Four-year colleges and universities

Workforce intermediaries and Workforce Development Boards (WDB)

Industry collaboratives

Business leaders and employers

Community-based organizations

## PCG is a National Leader in Connecting Education and Industry



### **New Skills for Youth Grant Implementation | Massachusetts Executive Office of Education, Department of Elementary and Secondary Education, and Department of Higher Education**

Provided state-level project management, communications strategy, and professional development curriculum for K-12 and Higher Education faculty, staff, and administrators statewide to support the implementation of the New Skills for Youth grant initiative, also known as High-Quality College and Career Pathways. PCG made organizational recommendations to restructure communications, coordination, and decision-making amongst senior staff from multiple state agencies.



### **Internship Program Design | San Diego Workforce Partnership (SDWP)**

Conducted a review of Vista Unified School District's internship program, which involved analyzing the current work-based learning offerings and developing recommendations to scale the program and make it more accessible to students and business partners in the community. PCG also identified opportunities for the local workforce system to coordinate and align efforts with the school district to ensure that students get exposure to and experience with local businesses and connect with career supports they could access in college and beyond.



### **Tech Quest Apprenticeship Expansion | Clark University, Worcester, MA**

Provides grant administration and workforce intermediary services for a \$12 million Scaling Apprenticeships Through Sector-Based Strategies United States Department of Labor, Employment and Training Administration (DOLETA) grant.



### **Apprenticeship Framework Development | Massachusetts Executive Office of Labor and Workforce Development**

Developed frameworks for Industry-Recognized Apprenticeship Programs (IRAP) and apprenticeship pathways for youth in high-demand industries (i.e. technology, healthcare, and energy). Identified opportunities to connect existing pathway programs and activities, including Registered Apprenticeship, Pre-Apprenticeship, Innovation Pathways, Career and Technical Education, and other work-based learning offerings. Provided an inventory of online apprenticeship resources and recommendations for an online apprenticeship tool suited for statewide audiences.



### **Workforce Intermediary Development | Contra Costa Community College District, CA**

Convened regional stakeholders, supported the alignment of regional resources around student and economic success, and coordinated other workforce development activities in partnership with the Contra Costa Community College District to create a Workforce Intermediary in San Francisco East Bay.



### **Strategic Planning | Cristo Rey High School, Boston, MA**

Engaged with Cristo Rey High School's unique Corporate Work Study program to assess metrics and goals related to student work-based learning experience to inform strategic plan development and recommendations for implementation.

**Contact us today to learn more about our career pathways consulting services.**

 (800) 210-6113  [info@pcgus.com](mailto:info@pcgus.com)

 [www.publicconsultinggroup.com](http://www.publicconsultinggroup.com)